

Imagine the Urban Future & Awards ceremony

The EUROCITIES Knowledge Society Forum (KSF) and the Green Digital Charter (GDC - www.greendigitalcharter.eu) jointly organised the conference 'Imagine the Urban Future: Innovation, Collaboration, Trust' on 23 January 2018 in Brussels.



The event, held at Residence Palace, brought together around 90 participants, including city representatives, smart city experts, delegates from the EU institutions and partners and practitioners from the private sector.

Participants gathered to discuss how they could build smarter cities that work for all their residents, and how can leaders best mediate the dual tasks of moving their cities forward while ensuring that they are travelling in the right direction.

Eindhoven's vice-mayor for innovation and EUROCITIES Knowledge Society Forum chair, Mary-Ann Schreurs opened the conference. In her welcome speech stressed that tech innovation should never be for its own sake, but rather be centred around the citizen.

Anna-Lisa Boni, secretary general of EUROCITIES, suggested that we need open dialogue about the kinds of algorithms our technology will employ, so that citizens can have access to these otherwise opaque systems.

The keynote speech was delivered by Daniela Patti, managing director at Eutroplan. In her speech, she pointed to the capacity of e-governance systems to increase the diversity of the people that governments connect to.



The panel discussion, moderated by Ray Pinto, Policy and Membership Relations Director at DIGITALEUROPE, gave the floor to different opinions and points of view.

Peter Baeck, head of collaborative economy research at Nesta, emphasized the potential of crowdfunding at government level.

Claire Courteille, director of the ILO Brussels office, affirmed that the upskilling battle should be one of the priorities over the next 5-10 years.

Markus Bylund, director of IT and digitalisation strategy for Uppsala, said that the technology is not the only key in the digital future: technology is just 10%, the rest is changing the way we do things.

Two rounds of parallel workshops followed.

The first one had these three workshops: *Standard management frameworks, Business models and procurement, Knowledge management: beyond data.*

In the afternoon, sessions were dedicated to: *Cities as planners or Cities as platforms?, Technological innovation, Connectivity: 5G implementation and future services.*

Participants gathered for a last plenary session dedicated to the reporting of each workshop.



Before the end of the conference, a video on GDC at Barcelona Smart City Expo 2017 was shown to participants, which included interviews to GDC signatory cities representatives. Click here to access the video: <http://bit.ly/2EKdNVx>

Final remarks were given by Florence Forzy-Raffard, talking about how in Europe there's a lot in common to work together; and the huge transformations cities have undergone through in the last two decades have generated new strengths and mechanisms among cities.

Awards ceremony and the case studies collection

The event's final part was dedicated to the GDC 2017 Award Ceremony. Three cities had been shortlisted: Amsterdam, Bristol and Dublin.

Amsterdam was awarded the first prize, with the City-Zen Project.

Dublin, with their iSCAPE project, aiming at improving the smart control of air pollution in





Europe and Bristol with their REPLICATE pilot site that demonstrates the impact of innovative technologies used to co-create smart city services with citizens, were awarded the runners-up prize.

The three winners, along with 19 more cities presented their projects in the third edition of the GDC collection of case studies, whose publication was announced and promoted at the conference venue.

Case studies are divided in seven domains: buildings, cross-domain, energy, e-participation, green ICT, transport, waste management.

More info can be found in: <http://bit.ly/2EpONVA>

<p>8:45 Registration</p> <p>9:00 Welcome and speeches</p> <p><i>Welcome speech by Mary-Ann Schreurs</i> Vice-Mayor for Innovation and KSF chair, City of Eindhoven</p> <p><i>Opening speech by Anna-Lisa Boni</i> EUROCITIES' Secretary General</p> <p><i>Introductory speech by Daniela Patti</i> Managing director at Eutroplan GmbH, architect and urban planner</p> <p>10:00 Moderated panel discussion: "Imagine the Urban Future"</p> <p>Speakers: - Daniela Patti - Peter Baeck, Head of collaborative economy research, Nesta - Catrin Ditz, CIO, city of Uppsala - Claire Courteille, Director, ILO</p> <p>Moderator: Ray Pinto, Policy and Membership Relations Director, DIGITALEUROPE</p> <p>11:15 Coffee break</p> <p>11:45 1st round of parallel workshops</p> <p>A. Standard management frameworks ISO 37101, 37120, EEA, CITYkeys, CoM, ... How will management frameworks and tools help cities to deliver better services and results? Moderator: Christophe Colinet, Bordeaux Initial Input: Bernard Gindroz, CEN/CENELEC and ISO</p> <p>B. Business models and procurement How guarantee public interest while generating economic and social value? Which are the business models that serve society? Moderator: Rabih Bashroush, EURECA project Initial Input: Jaroslav Kračun, DG GROW</p> <p>C. Knowledge management: beyond data Is talking about open data enough? How will cities deal with linked data, information, context information, creation of knowledge? Moderator: Bart Rosseau, Ghent Initial Input: Lindsay Frost, ETSI</p>	<p>13:00 Networking lunch</p> <p>14:00 2nd round of parallel workshops</p> <p>D. Cities as planners or Cities as platforms? Should cities follow strategies and action plans (top-down) or become platforms and facilitators (bottom-up)? Which approach to select to create the cities of the future? Moderator: Pieter Ballon, IMEC Initial Input: Martine Delannoy, Ghent</p> <p>E. Technological innovation How do cities manage and adapt to current and future technological change? Moderator: Martin Brynskov, OASC Initial Input: Vasileios Tzanidis, DG CNET</p> <p>F. Connectivity: 5G implementation and future services What will the next generation of connectivity make possible in and for cities? Moderator: Jonas Onland, Eindhoven Initial Input: Cyril Krykwinski, DG CNET</p> <p>15:00 Reporting from the workshops <i>by the rapporteur of each workshop</i></p> <p>15:30 GDC Award ceremony</p> <p>15/45 Conclusions by Florence Forzy-Raffard <i>councillor, city of Bordeaux</i></p> <p>16:00 End</p>
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