

## *CEBIT - Europe's Business Festival for Innovation and Digitization*

From 20 to 24 March 2017, GuiDanCe was exhibiting at the CeBIT, the world's largest digital fair annually held in Hannover. From cloud technology and cybersecurity to robotics, drones and the Internet of Things, this gigantic fair showcased the latest and best products and services in the digital market. 2017 edition was entirely dedicated to the digitalisation of the world economy.

The Smart City Forum's stand was located in one corner of the Public Sector Parc (Halle 7 - A14). Coordinated by the Urban Software Institute, the whole area was dedicated to smart city projects being developed in collaboration with German cities, universities, and/or companies.

Private partners from Horizon 2020 lighthouse projects were also represented.

Under the 'EUROPA' banner, another stand was allocated to the European Innovation Partnership on Smart Cities and Communities (EIP-SCC), where three Horizon 2020-funded projects were introduced: introduced themselves:

- the Green Digital Charter (GDC/GuiDanCe) initiative
- the CITYkeys performance measurement framework
- the ESPRESSO project (the acronym stands for systEmic Standardisation apPRoach to Empower Smart citieS and cOMmunities)



Over five days, visitors (mainly from industry) could obtain information on the EIP-SCC market place in general and the urban platforms in particular

Most importantly, scores of flyers were handed out at that stand to explain GuiDanCe, CITYkeys, and ICTFOOTPRINT.EU projects. The 2016 collection of GDC case studies and our two handbooks on the CITYkeys framework were also available to inform visitors.

More info about GuiDanCe at CEBIT: <http://bit.ly/2Bdel6k>

