

Barcelona Smart City Expo World Expo Congress (SCEWC)

For the second year in a row, GuiDanCe was in Barcelona for the world's largest smart city fair. Under the theme 'Empower cities, empower people', the 2017 edition of the Smart City Expo (14-16 November) gathered exhibitors, speakers and visitors around eight areas that make a city a 'smart' city: governance, mobility, safety, economy, sustainability, circular economy, society and data & technology.



The event's main focus was on strategies to empower metropolises and their citizens through active participation.

On the first day, GuiDanCe walked through the whole space to meet with all signatory cities exhibiting at the Expo accompanied with a video crew. The objective was to grant city delegations with extra visibility, on the spot through social media and afterwards with the editing of a video and individual interviews.

GuiDanCe was sharing the stand with all 13 current Smart Cities and Communities' "lighthouse" projects funded under the Horizon 2020 programme and related initiatives, namely the Espresso project and the European Innovation Partnership (EIP). The European networking area hosted a number of discussion sessions, ranging in topic from district heating solutions to smart waste collection, providing an opportunity to share experiences of mobilising the public sector, business communities, civil society and academia in the creation of smart cities and regions.

The GuiDanCe team was present to share with visitors smart solutions deployed by signatory cities and their potential for replicability.

GuiDanCe was also showcased during a EUROCITIES speaking session at the Agora set up by Barcelona City Council on the first day (16:30-17:30). Best practices extracted from the Green Digital Charter annual collection of case-studies were shared with the audience during this session untitled 'Cities working together to deliver smart solutions'.



More information at: <http://bit.ly/2E5CNt9>





Watch the YouTube channel on GuiDanCe presence at Barcelona Smart City Expo 2017:
<http://bit.ly/2EKdNVx>



SMARTCITY
EXPO WORLD CONGRESS

“In Bordeaux we have developed many new services for our citizens. A useful and tangible tool for mobility is for example *Bordeaux in my pocket*, which is an app that allows people to know the full agenda of the city and access a wide range of social and cultural services”

#SCEWC17



Christophe Colinet
Smart City project manager in Bordeaux

