

GDC videos

Videos played an important part in the GuiDanCe project effort to communicate the activities organised by the project as well as raising the voice of signatory cities. They exhibit the role of the project in facilitating cooperation between European cities in the field of smart city and in building synergies between urban practitioners, decision-makers and stakeholder communities.

In total, **48 videos** were produced by our Barcelona-based subcontractor Vision Communication. Available on the Green Digital Charter's YouTube account, videos promote cities as organisations leading by example.



Green Digital Charter and Smart Cities (April 2016)

A first video was realised in Rennes to showcase the Green Digital Charter, and all three commitments it creates for signatory cities. The video shows

the between members of EUROCITIES' Knowledge Society Forum (KSF).

The video came right after the update of the Charter in 2015 and at the occasion of the signing of Rennes Métropole.

12 individual interviews gather views of politicians and city experts active in the community about what make their city smart and about challenges encountered on the local ground (Amey, Bordeaux, Eindhoven, Ghent, Manchester, Rennes, Turin). Opinions on the 'smart city' concept were also recorded from a local stakeholder' (EIT Digital) and EUROCITIES' Secretary General.

Watch the videos at <http://bit.ly/2FIMpYz>

'Cities in Transition' GDC roadshow (January 2017)

Untitled 'Cities in Transition', GuiDanCe first roadshow brought together city representatives, politicians, EU officials and stakeholders for a day of dialogue and



interactive workshops about needs and priorities of cities in this digital transformation.



12 individual interviews gave the floor to politicians and urban practitioners attending the event (Bordeaux, Eindhoven, Ghent, Lisbon, Milan, Oulu, Rome, Rijeka and Zaragoza) as well as Mr Eddy Hartog, Head of Unit ‘Smart Mobility’ at the European Commission and KSF policy advisor Federica Bordelot.

The day ended with the GDC 2016 Awards ceremony celebrating Zaragoza, Lisbon and Rijeka for their projects directly contributing to their response to their commitments to the charter. A smaller video was specifically dedicated to the GDC award competition. Watch it at <https://youtu.be/GH3zJIH7uNY>.

Watch the videos at <http://bit.ly/2mOtZul>

GuiDanCe at Barcelona Smart City Expo (November 2017)

GuiDanCe was in Barcelona for the 2017 edition of the Smart City World Expo Congress (SCEWC). The project was part of the European pavilion gathering all 13 current Smart Cities & Communities ‘lighthouse’ projects funded under the Horizon 2020 programme.



On the first day, GuiDanCe walked through the Expo to meet signatory cities exhibiting in Barcelona to provide them additional visibility. In addition to the large promotional video, 9 individual interviews express the views of city representatives on the Expo and share cities’ visions and strategies (Barcelona, Bordeaux, Ghent, Nantes, London, Lyon, Tampere) as well as the added-value of EUROCITIES in facilitating exchanges between European cities (Bernadett Degrendele, EUROCITIES).

Watch the videos at <http://bit.ly/2t5Vho9>.



‘Imagine the Urban Future’ GDC roadshow (January 2018)

GuiDanCe second roadshow was once again organised along with the KSF annual winter meeting in Brussels.

Under the title ‘Imagine the Urban Future, Innovation - Collaboration - Trust’, the conference broadened the debate of



digitalisation of society beyond urban planning to encompass societal challenges such as the future of work. The day concluded with the GDC 2017 Award ceremony. 11 individual interviews relay the event's highlights from keynote speakers and workshops moderators.

Watch the videos at <http://bit.ly/2FhD3VA>.

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