

## Webinars

### *Citizen participation and co-creation in smart cities*



On 14 March 2017, GuiDanCe and Sharing Cities organised a joint-webinar, with the central theme “How did you manage to effectively engage with citizens?”

The city of Reykjavik presented the ‘Better Reykjavik’ collaborative platform through which citizens can submit policy proposals to the municipal government before voting on them.

The city of Milan introduced a pilot project on civic crowdfunding.

More info at: <http://bit.ly/2GP9okB>

Presentations can be publicly accessed at <http://sharingcities.eu/sharingcities/events/Webinar-on-citizen-participation-and-co-creation-in-smart-cities-Sharing-Cities-meets-GDC-GuiDanCe-WSWE-AJUJCPG>

A recording of the webinar is available on GDC YouTube channel at: <http://bit.ly/2BJwc6d>

### *Data management and privacy in smart cities*



On 26 April 2017, the organised a webinar to cities guidelines on how to deal with privacy concerns in an open data strategy. To this regard, the General Data Protection Regulation (GDPR) reinforces data protection rules in Europe, and will impact all organisations collecting and processing data, including local authorities.

Daniel Sarasa from Zaragoza City Council and Antonio Kung (Trialog, EIP-SCC 'Citizen Focus'





action cluster), discussed how data management processes and use of privacy-by-design standards are key to building trust and resilience in smart cities.

This webinar was co-organised with the ESPRESSO project (systemic standardisation approach to empower smart cities and communities, <http://espresso-project.eu/>).

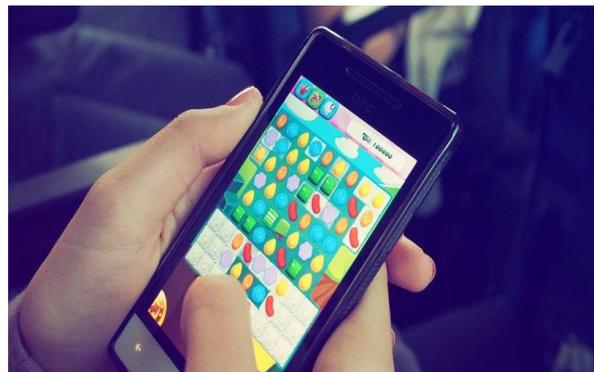
More info at: <http://bit.ly/2oT4Yko>

Recording of the webinar is available on GDC YouTube channel at: <http://bit.ly/2nFv4Yy>

## *Gamification, a driver for sustainable behaviour change?*

The webinar, held on 7 June 2017, was an occasion to showcase three EU-funded projects using game features to support a shift in urban behaviours towards more sustainable and liveable cities. Main topics and questions of the webinar:

- 1) how to reach citizens for them to use the game;
- 2) the nature of collaboration with municipalities;
- 3) behavioural change measurement.



Speakers presented three EU-funded projects using game features to support a shift in urban behaviours towards more sustainable and liveable cities. The three projects are hackAIR (focusing on measuring air pollution), EMPOWER (favouring soft mobility) and ChArGED (raising civil servants' awareness on energy efficiency).

More info at: <http://bit.ly/2EKWmdQ>

Recording of the webinar is available on our YouTube channel at:

<http://bit.ly/2EJg8Qj>

<http://bit.ly/2EN2rA8>



## Energy-efficiency in Public Sector Datacentres



On 5 December 2017, GuiDanCe facilitated an online training jointly with the EURECA project (<https://www.dceureca.eu/>).

The session provided an overview of the lessons learned from the evaluation of over 200 public sector datacentres in Europe over the past three years.

Dr. Rabih Bashroush, coordinator of the project, gave an overview of the lessons learned from EURECA in evaluating over 200 public sector datacentres in Europe over the past three years.

Mrs Alexander Caron, Director of the Digital Shared Services from the Irsih department of finance, presented the national approach to virtualisation in delivering public services in Northern Ireland. Main topics of the training were energy-saving opportunities, barriers to adoption and running cost of facilities.

More info at: <http://bit.ly/2E6srZU>

Recording of the webinar is available on our YouTube channel at: <http://bit.ly/2nJQnaC>

