



GREEN DIGITAL CHARTER & KNOWLEDGE SOCIETY FORUM JOINT CONFERENCE Draft agenda

23 January 2018
Residence Palace
International Press Conference
Rue de la Loi 155, Brussels

The EUROCITIES knowledge society forum (KSF) and the Green Digital Charter (GDC) initiative, will gather city representatives, policy makers and experts from across Europe to debate over expectations, opportunities and the impact of digital technologies in co-creating future cities and societies, with citizens.

European cities have the potential to lead by example urban development worldwide, this event aims at exploring which are the challenges ahead and how future cities will look like. The debate will raise questions related to the changing landscape thanks to new technologies and the increasing engagement of citizens in the public space. This will include, for examples: Big data: what are the opportunities and the challenges for cities? What does 'open governance' mean to cities and how do they put it into practice? How new technologies are changing the local economies and jobs?



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8:45

Registration

9:00

Welcome and speeches

Welcome speech by Mary-Ann Schreurs

Vice-Mayor for Innovation and KSF chair, City of Eindhoven

Opening speech by Anna-Lisa Boni

EUROCITIES' Secretary General

Introductory speech by Daniela Patti

Managing director at Eutroplan GmbH, architect and urban planner

10:00

Moderated panel discussion: "Imagine the Urban Future"

Speakers:

- Daniela Patti
- Catrin Ditz, CIO, city of Uppsala
- Claire Courteille, Director, ILO
- Rui Franco, Deputy Mayor, city of Lisbon (tbc)
- Peter Baeck, Head of collaborative economy research, Nesta

Moderator: Annika Hedberg, senior policy analyst, European Policy Centre (tbc)

11:15

Coffee break

11:45

1st round of parallel workshops

A. Standard management frameworks

ISO 37101, 37120, EEA, CITYkeys, CoM, ... How will management frameworks and tools help cities to deliver better services and results?

Moderator: Christophe Colinet, Bordeaux**Initial Input:** Bernard Gindroz, CEN/CENELEC and ISO**B. Business models and procurement**

How guarantee public interest while generating economic and social value? Which are the business models that serve society?

Moderator: Rabih Bashroush, EURECA project**Initial Input:** Jaroslav Kračún, DG GROW**C. Knowledge management: beyond data**

Is talking about open data enough? How will cities deal with linked data, information, context information, creation of knowledge?

Moderator: Bart Rosseau, Ghent**Initial Input:** Lindsay Frost, ETSI

13:00

Networking lunch

14:00

2nd round of parallel workshops

D. Cities as planners or Cities as platforms?

Should cities follow strategies and action plans (top-down) or become platforms and facilitators (bottom-up)? Which approach to select to create the cities of the future?

Moderator: Pieter Ballon, IMEC**Initial Input:** Martine Delannoy, Ghent**E. Technological innovation**

How do cities manage and adapt to current and future technological change?

Moderator: Martin Brynskov, OASC**Initial Input:** Vasileios Tsanidis, DG CNET**F. Connectivity: 5G implementation and future services**

What will the next generation of connectivity make possible in and for cities?

Moderator: Jonas Onland, Eindhoven**Initial Input:** Cyril Krykwinski, DG CNET

15:00

Reporting from the workshops
by the rapporteur of each workshop

15:30

GDC Award ceremony

15/45

Conclusions by Florence Forzy-Raffard
councillor, city of Bordeaux

16:00

End