



**LINKÖPING**  
Where ideas come to life



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# Green ICT GDC Webinar

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*“Policy and regulations  
to stimulate greener  
meetings and less  
travelling”*



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## Linköping in brief

- 155 000 inhabitants – the fifth largest city in the country
- Low average age – 39 years
- 34% have higher education
- University
- University hospital
- Regional commuter hub
- Lowest income tax rate in the region
- County Capital and residence of the County Governor



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# The Political Objective

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**CO<sub>2</sub>**  
**neutralt**  
2025



# 2013

## New Travel Policy

*“Travels shall only take place when necessary; travels shall, as far as possible, be replaced by video, phone and web conferencing.”*

1. E-meeting
2. Walk
3. Bicycle
4. Public transport (train, bus, boat, airplane)
5. Rental car
6. Private car



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# 2015

## The Climate Compensation Program

An internal tax will be levied if politicians and personnel travel somewhere

- 2 percent of the rental cost when renting a car from the car pool
- 5 percent of the fuel cost of biogas
- 10 percent of the fuel cost of E85
- 20 percent on domestic/international flights and the use of vehicles driven on fossil fuels (petrol and diesel)

The money is used for actions that reduce Linköpings future impact of carbon dioxide emissions



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# 2007 - Technical platform implemented



# 2015 - 50 000 e-meeting



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*Thank's for your  
attention!*



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