

Green Digital Charter

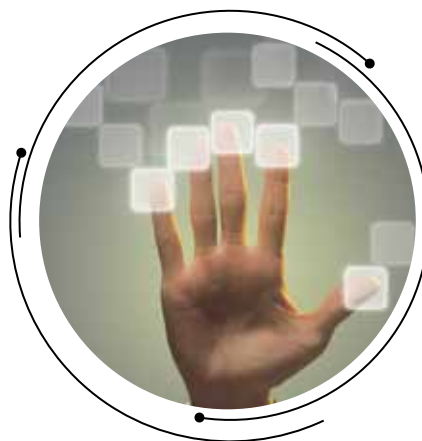
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OVERVIEW & SUPPORT

The Green Digital Charter commits cities to work together to deliver on the EU's objective of expanding the use of digital technologies that improve the life of their citizens and address the challenges of growth, sustainability and resilience.

Horizon 2020 **GuiDanCe** project, supports the Charter and signatories' activities from March 2015 to February 2018.



EACH CITY COMMITS TO:

1. work with other GDC signatories to promote the best applications and results of ICT solutions;
2. establish local partnerships to implement the GDC's commitments, and to make these central elements of the city's wider strategies;
3. deploy five large-scale and replicable ICT pilots within five years and communicate the impact of these to citizens and local stakeholders;
4. decrease the direct carbon footprint of the ICT sector by 30% within ten years.



HOW TO SIGN?

DECISION:

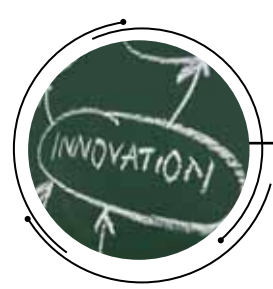
The city council formally adopts the Charter.

APPLICATION:

The city informs EURO CITIES and applies through a city profile questionnaire.

SIGNATURE:

The Mayor signs the Charter at a local or European ceremony.



Why & How



OBJECTIVES OF GDC IN LINE WITH CITIES' AGENDA

The Charter entails concrete targets towards which most signatories are already working for:

1. Cities are encouraged to **work with other signatories to promote the best applications and results of ICT solutions** by exchanging best practices, tools and work on new project ideas
2. **Local partnerships** are, very often, already central elements of cities' wider strategies
3. Cities are already working on numerous "Green ICT" and "Smart City" projects. They are encouraged to **deploy five large-scale and replicable ICT pilots within five years and communicate the impact of these to citizens and local stakeholders**
4. Cities can demonstrate that they encourage the use and take advantage of greener, more energy efficient technologies, as they are committed to **decrease the direct carbon footprint of the ICT sector by 30% within ten years**



GDC CAN IMPROVE YOUR CITY'S PROFILE

The Charter can improve a city's standing through:

1. **Increased visibility**
The Green Digital Charter Contact Point promotes the signatories' accomplishments and collaboration using EU-wide dissemination tools
2. **Networking with other signatories**
The Charter facilitates collaboration among cities; in addition, it provides opportunities for cooperation and the development of joint projects
3. **Working for the "state-of-art" in the smart cities movement**
The Charter actively supports all important developments and initiatives for the implementation of smarter cities and citizens: open data, open standards for interoperability, creation of urban platforms, procurement for innovation, living labs and urban experimentation, co-creation and citizens participation



GDC FOLLOWS EU PRIORITIES

Green Digital Charter reflects current EU policy and offers a competitive edge in smart city funding:

1. **EU framework policies**
The Charter supports and contributes to the current EU priorities: the Digital Single Market, the Energy Union and the Juncker investment plan
2. **Smart cities**
The Charter is supported by the European Commission as part of the wider "Smart cities" policies and the European Innovation Partnership on Smart Cities and Communities and its Marketplace
3. **"20-20-20" goals & Covenant of Mayors**
"ICT for energy efficiency" is a tool to achieve the 20-20-20 targets. GDC works directly with the CoM through energy efficiency in the ICT sector
4. **EU-China cooperation**
The Charter is expected to be one of the benchmarks for the selection of cities that will participate in future EU-China cooperation for urbanisation and smart cities

Why & How



CITIES GET SUPPORT FROM EU-FUNDED PROJECTS

Starting March of 2015, **GuiDanCe** project (Support the coordination of cities' activities via the Green Digital Charter), under Horizon 2020, offers new opportunities to signatory cities. The objectives of the project are:

1. Strengthen the engagement of GDC signatories to create a club of cities that work together towards their objectives
2. Promote the work and accomplishments of the signatories in and outside the EU
3. Promote key EU policies and priorities
4. Provide training and awareness opportunities to city practitioners and stakeholders
5. Improve existing tools and services and their impact to GDC signatories

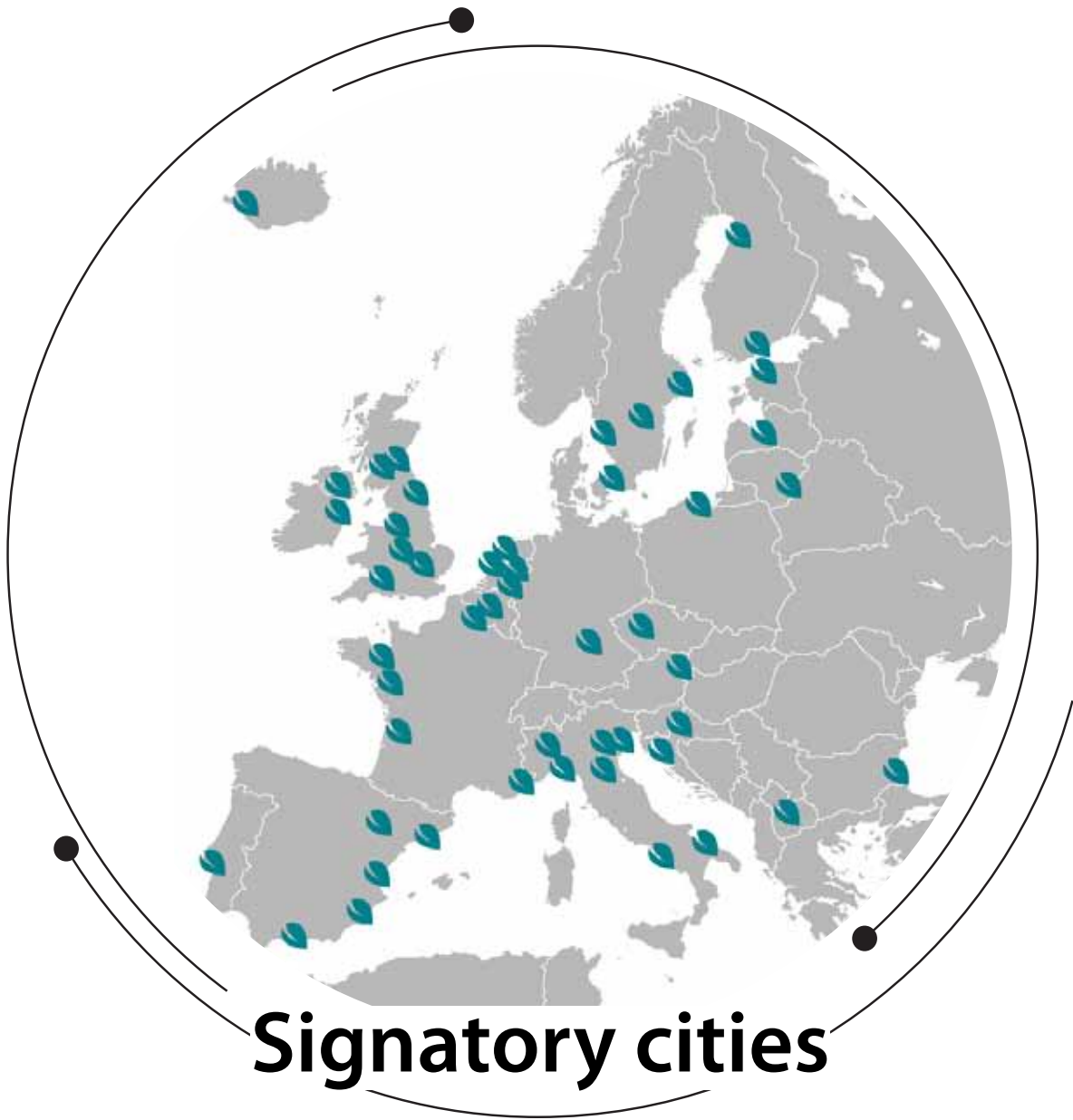


CITIES CAN SIGN THE GREEN DIGITAL CHARTER AT ANY TIME

1. A candidate city should check if it fulfills the criteria to become a signatory city (<http://bit.ly/2a3WI8v>)
2. Then, the city presents the Green Digital Charter initiative to the Municipal Council who must adopt it formally and authorise the Mayor to sign
3. Once the decision is formally made, cities must inform the Green Digital Charter Contact Point (info@greendigitalcharter.eu), managed by the EUROCITIES secretariat, which will facilitate the affiliation process.
4. The city, in cooperation with EUROCITIES can examine the opportunities for organising a high-visibility signing event, local or European in scope
5. The Mayor signs the Green Digital Charter in two paper copies - one for the city and the second to be sent to the EUROCITIES secretariat
6. As a final step, the city collaborates with the Green Digital Charter Contact Point in order to nominate a contact person from the city, prepare press releases for the signing event, prepare the profile of the city to be included in the Charter's website, etc.



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Signatory cities

Amsterdam, the Netherlands
 Barcelona, Spain
 Bari, Italy
 Belfast, United Kingdom
 Birmingham, United Kingdom
 Bologna, Italy
 Bordeaux, France
 Bristol, United Kingdom
 Burgas, Bulgaria
 Dublin, Ireland
 Edinburgh, United Kingdom
 Eindhoven, the Netherlands
 Gdynia, Poland
 Genoa, Italy
 Ghent, Belgium
 Glasgow, United Kingdom
 Gothenburg, Sweden

Helsinki, Finland
 Linköping, Sweden
 Lisbon, Portugal
 Malaga, Spain
 Malmö, Sweden
 Manchester, United Kingdom
 Milton Keynes, United Kingdom
 Murcia, Spain
 Nantes Metropole, France
 Naples, Italy
 Nice Cote d'Azur, France
 Nuremberg, Germany
 Oulu, Finland
 Padua, Italy
 Prague, Czech Republic
 Rennes, France

Reykjavik, Iceland
 Riga, Latvia
 Rijeka, Croatia
 Roubaix, France
 Skopje, FYR Macedonia
 Stockholm, Sweden
 Sunderland, United Kingdom
 Tallin, Estonia
 The Hague, the Netherlands
 Turin, Italy
 Utrecht, the Netherlands
 Valencia, Spain
 Venice, Italy
 Vienna, Austria
 Vilnius, Lithuania
 Zagreb, Croatia
 Zaragoza, Spain