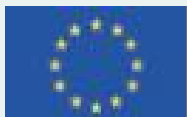
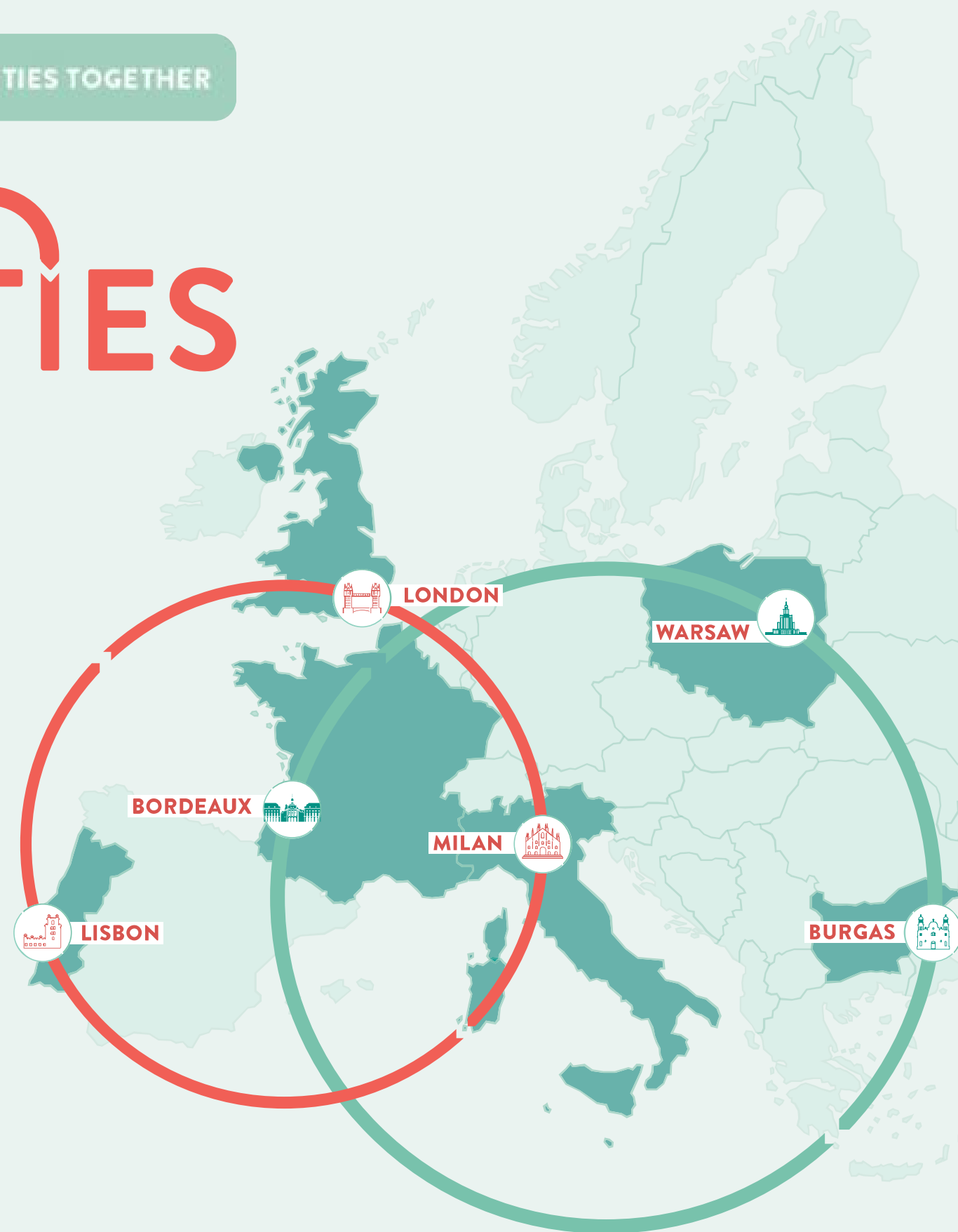


BUILDING SMART CITIES TOGETHER

SHARINGCITIES

Citizen engagement and
replication

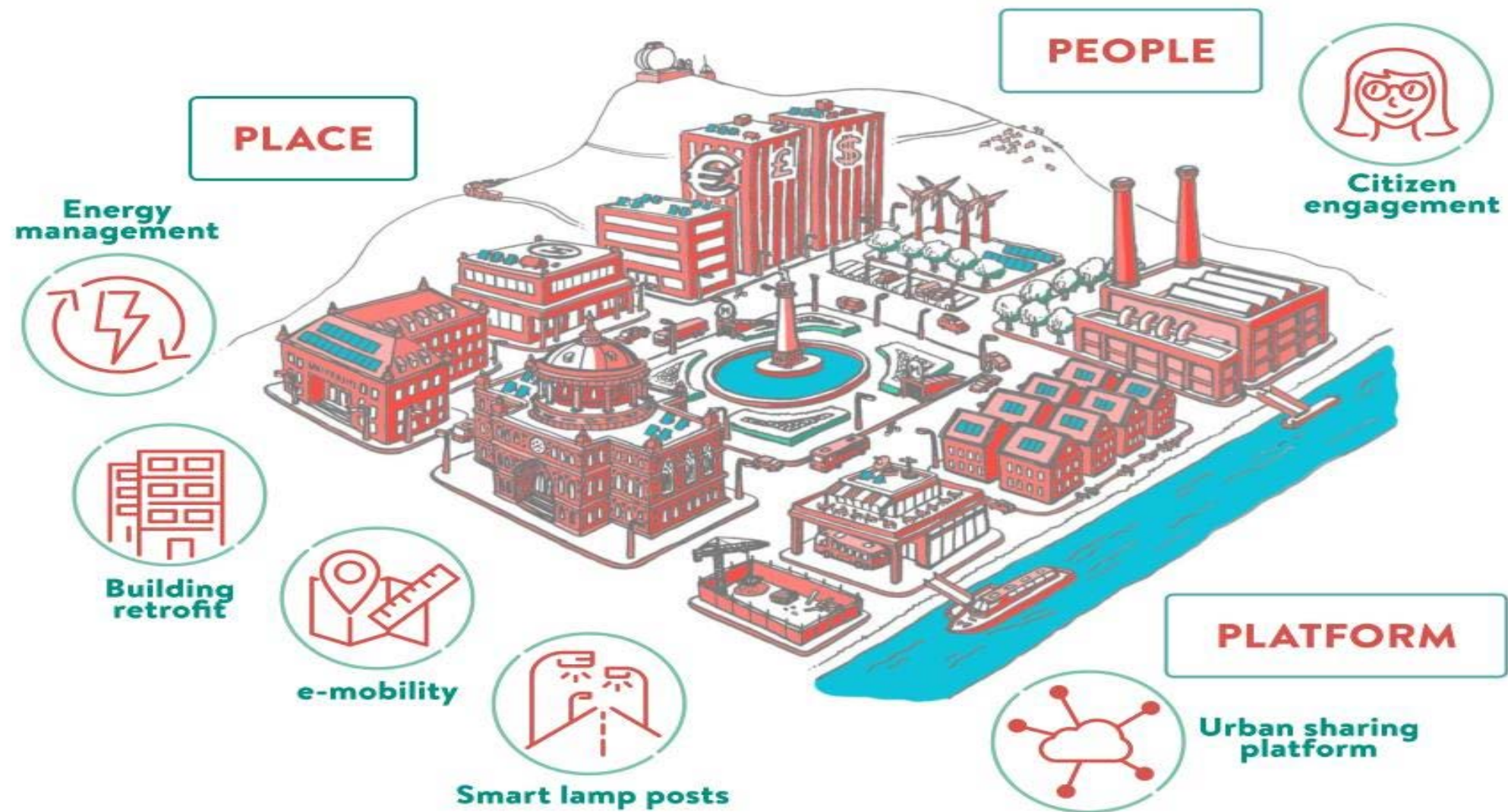
Bernadett Koteles-Degrendele, EUROCITIES



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BUILDING SMART CITIES TOGETHER

SHARINGCITIES

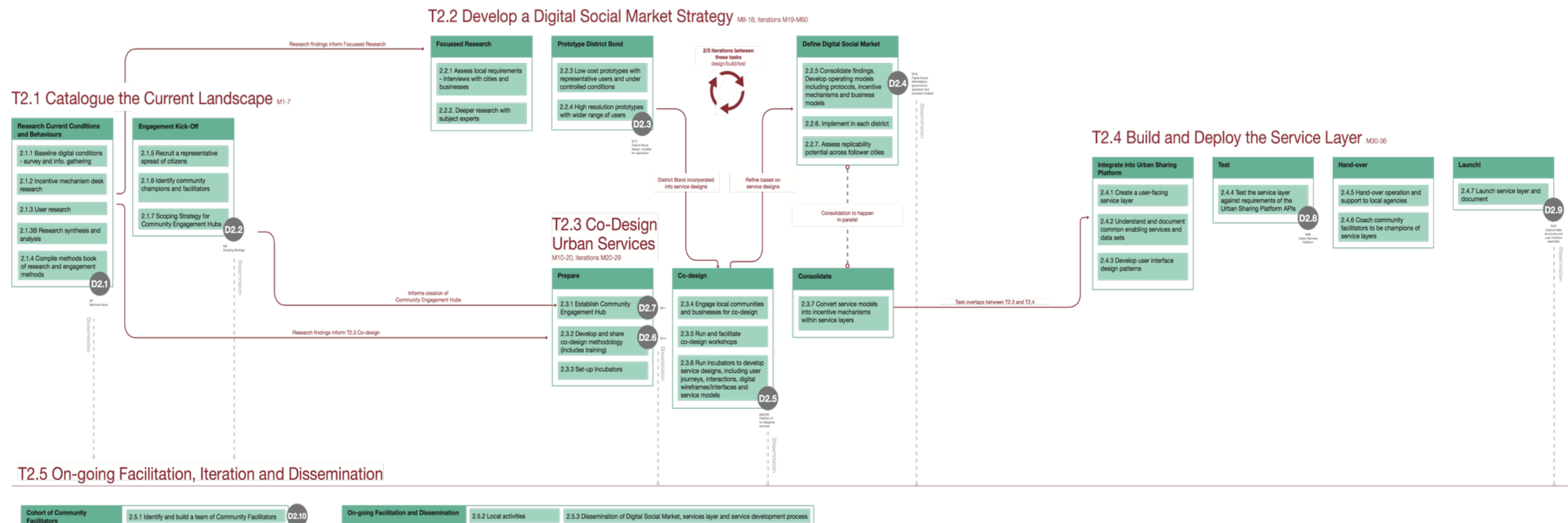


SHARING CITIES ENCOURAGING CITIZEN PARTICIPATION

Involving citizens throughout the process:

1. User research
2. On-going engagement activities
3. Co-design of services
4. Testing prototypes for validation

WP2 ECOSYSTEM MAP V1.1



SHARING CITIES USER RESEARCH

- Qualitative research using Diary Studies and In-home Interviews
- Gain a snapshot of people and their daily lives
- Understand behaviours and attitudes around transport, energy and community (general + specific to Sharing Cities Measures)



SHARING CITIES ON-GOING ENGAGEMENT ACTIVITIES

- Building collection of engagement activities and methods
- Partners use these to speak and connect with citizens
- Establish Community Hubs in each city



Image: Studio TILT



Image: We Made That

SHARING CITIES CO-DESIGN

- Co-design of Sharing Cities services and digital interfaces
- A series of workshops with citizens, local businesses and city representatives, around key areas highlighted in the User Research
- Ensure ideas are designed with not for people



SHARING CITIES PROTOTYPING

- Testing our ideas and developments for digital interfaces with representative users in each city
- Making sure they are helpful, easy to use and attractive
- Two rounds of testing and interaction – alpha and beta





For more information on Sharing Cities Citizen Participation:

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