

Digital Agenda Vienna



**Online Collection
of Ideas**

1



**Discussion of the
Digital Agenda Online**

3



2

**Composition of the
Digital Agenda**

The Process



1

Idea generation:

17 September – 19 October 2014

Questions:

- What should the future design of the City of Vienna's ICT infrastructure be like?
- How can ICT be used to develop Vienna's position as a business location?
- How can the City of Vienna benefit from ICT to better support its customers in all stages of life?
- How is ICT changing the way administrative authorities work in the future?
- What reservations do you have about an increasing digitalisation of the Vienna City Administration?

The Process

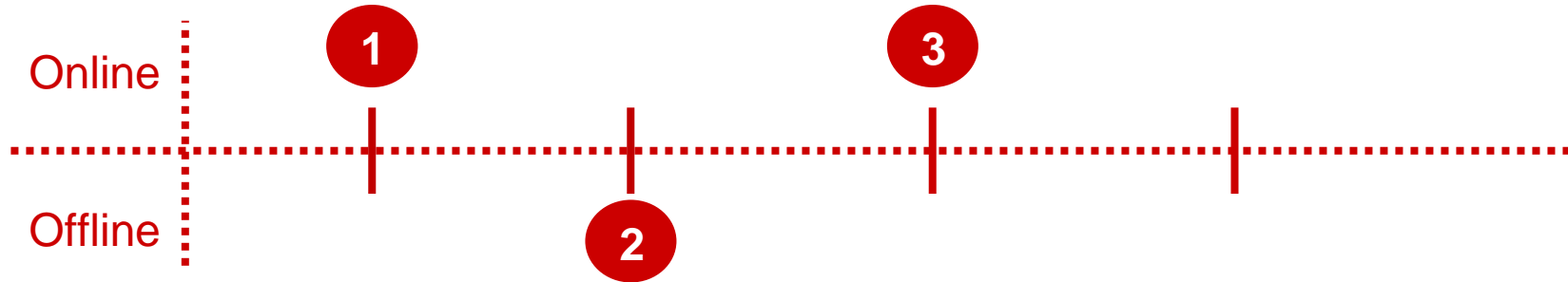


- 2 ▽ 478 registrations
- ▽ 172 ideas
- ▽ 296 comments
- ▽ 2451 likes/dislikes

Drawing up the strategy paper (offline): 19 Oct 2014 – 7 April 2015
with 5 working groups on

- ▽ Services offered and ways to increase active citizen involvement
- ▽ Promoting the IT location
- ▽ IT in education and research
- ▽ Security, protection and credibility of City of Vienna data
- ▽ City of Vienna IT

The Process

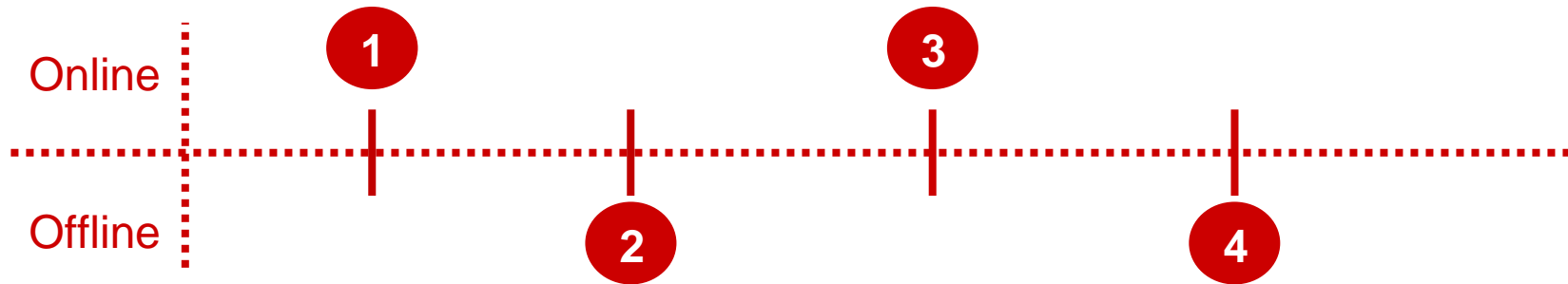


3

Strategic debate: 8 – 30 April 2015

- 622 registrations
- 313 comments
- 2999 likes/dislikes

The Process



4



Publication: 16 June 2015



<https://www.digitaleagenda.wien>



Beacon projects

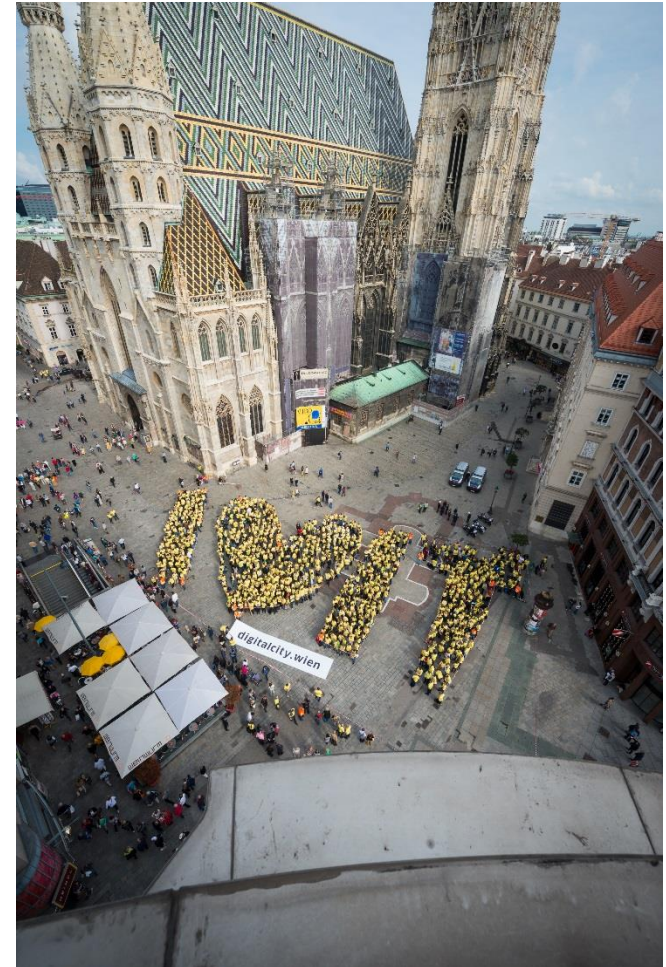
- ❖ Proving security and transparency in data handling
- ❖ Citizens' portal (Single Point of Contact): *Always close to my city*
- ❖ City of Vienna app
- ❖ Using QR codes
- ❖ Smart kids
- ❖ Code studio
- ❖ **DigitalCity.Wien**
- ❖ Digital mobility



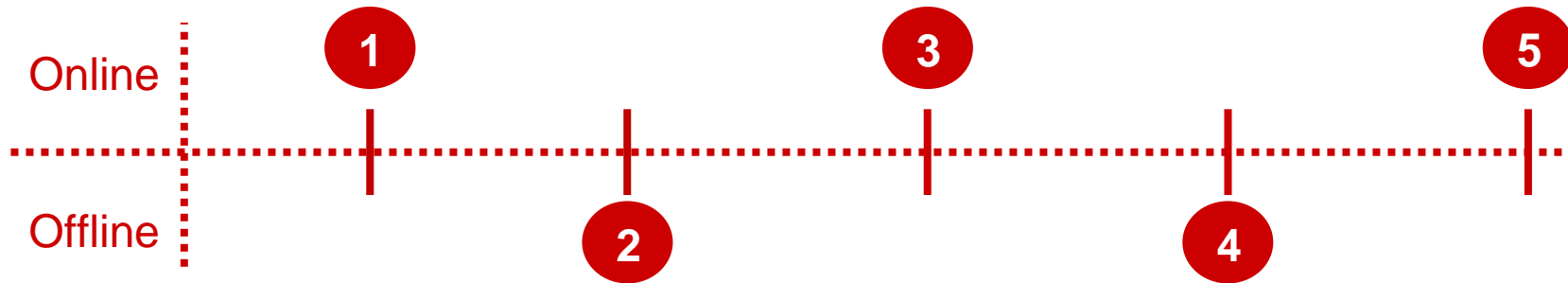
DigitalCity.Wien



- ❖ Started in 2014 as an independent Initiative of the administration of Vienna & committed IT companies
- ❖ Raises public awareness in the importance of IT in Vienna
- ❖ Main Projects 2016: Education initiative, Women in IT, etc...
- ❖ digitalcity.wien



The Process



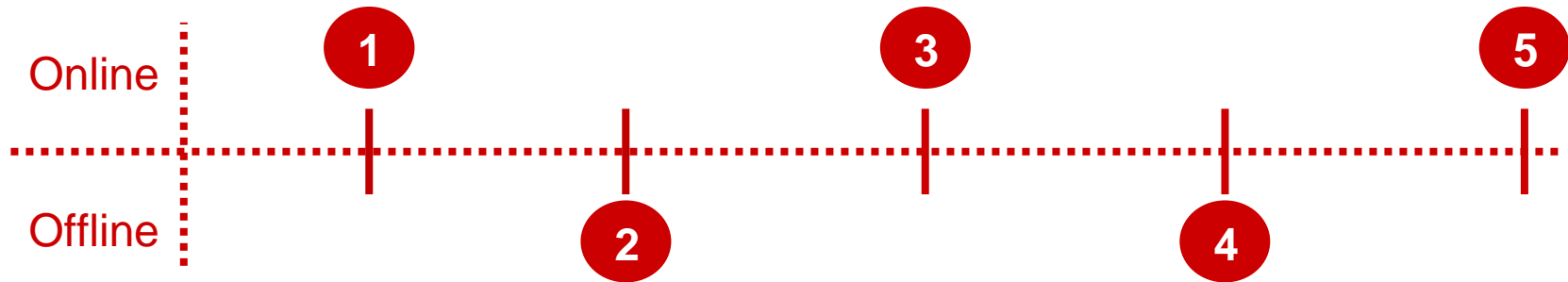
5 Digital Agenda Wien – App services

- 867 registrations
- 105 ideas
- 320 comments
- 1303 likes/dislikes



OpenSpace Forum

The Process



Vienna principles

1. Trust & Security
2. Transparency, Openness & Participation
3. Inclusion, Solidarity & social Sustainability
4. Gender maintenance
5. Citizen-orientated
6. Strengthening the business location
7. Consolidation
8. Innovation
9. Flexibility & Learning

TINA Vienna GmbH
Smart City Wien Agency

Contact
Birgit Ginzler
birgit.ginzler@tinavienna.at

www.tinavienna.at / www.smartcitywien.at / www.digitaleswien.at