

ghent: so much city

# Digital in your strategy



Feb 2016  
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# Governmental organisation

- Municipality
  - Departments and services
- Agencies
  - Mobility department
  - City Development Agency
  - Port Authority
  - Waste Mmanagement
  - Social Welfare Agency
  - Digipolis (IT organisation)
  - Musea
- External
  - University & Colleges
  - Companies
  - Citizen Organisations....





# Governmental organisation

## Group Ghent

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# CHALLENGE

A photograph of a tall, ornate Gothic church tower with a clock face, illuminated at night, next to a classical building with columns. The church tower is on the left, featuring a large clock face and a spire with a golden cross. The classical building is on the right, showing a series of columns and arches. The background is a dark, overcast sky.

- Coordination
- Redundancy
- Openness and Agility
- Resource Planning



# STRATEGY Ghent 2030

- For all partners, not just group of Ghent
- Long term (> 6 yr tenure)
- Cascade down to actions, projects



# STRATEGY Ghent 2030

- Includes goals of higher authorities (youth, culture,...)
- Defines what city does with what means
- No separate strategies
  - Policy papers





# Digital Strategy

Included in the overall strategy

# Digital Strategy

Goals, not tech as driver

Digital > IT

Holistic approach

Mainstreaming Digital



The background of the slide features a photograph of two children, a boy and a girl, seen from behind as they play with a large-scale model of a city skyline. The model includes prominent structures like the Guggenheim Museum Bilbao and the Leaning Tower of Pisa. The children are in a room with red furniture. The entire image is overlaid with a semi-transparent red rectangle that serves as a backdrop for the white text.

# Highlights

(Open) Data -

(analysis, cocreation, smart solutions)

Egovernment

Participation platforms

Inclusion

Webservices

Digital Work Environment

# Thank you

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