



CiViTAS
Cleaner and better transport in cities



Promoting Sustainable Urban Mobility with CIVITAS



THE CIVITAS INITIATIVE IS CO-FINANCED
BY THE EUROPEAN UNION

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CIVITAS - Introduction



CIVITAS - cleaner and better transport in cities – stands for **C**ity-**VITA**lity-**S**ustainability.

CIVITAS is an EU initiative for supporting and evaluating the implementation of integrated **sustainable and energy efficient urban transport** strategies in European cities that should make a real difference to the welfare of the European citizen.



Sustainable transport & energy efficiency in Europe: a priority for cities and towns



Transport and energy efficiency are of highest priority for local authorities

- 80% of the Europe's citizens live in towns and cities
- 85% of Europe's GDP is generated in cities
- Some 40% of Europe's CO₂ emissions from road transport and 70% of other pollutants are due to urban traffic



CIVITAS

The Initiative



CIVITAS

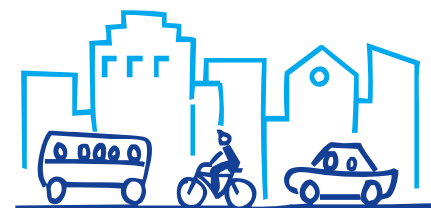
Key elements

- Cities for cities
- Public private partnerships
- Political commitment
- Living “laboratories”
- Peer-to-Peer learning



CIVITAS Objectives

- Sustainable, clean and (energy) efficient urban transport measures
- Integrated packages of technology and policy measures
- Critical mass and markets for innovation



CIVITAS

Who benefits?

- Participating CIVITAS cities
- Citizens
- Road users
- Public transport users
- Fleet owners and municipal fleets
- Special needs community
- Transport planners
- Non CIVITAS cities



CIVITAS spreads through Europe

CIVITAS I, II & Plus

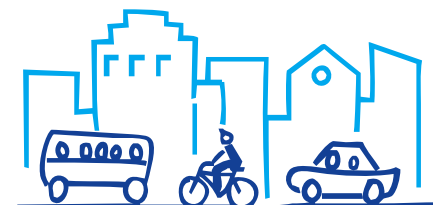


CIVITAS on the web



On www.civitas.eu:

- Stay informed on what is going on in CIVITAS participating cities and on news from the European Commission
- Discover and participate in next CIVITAS events
- Subscribe to the CIVITAS Newsletter - CIVITAS MOVE
- Learn more about implemented measures within CIVITAS I and II and about planned measures within CIVITAS Plus
- Read more about CIVITAS cities, CIVITAS Forum and CIVITAS Activity Fund
- Find and contact people involved in CIVITAS



CIVITAS Plus



CIVITAS Plus



- CIVITAS Plus is the 3rd and current phase of CIVITAS
- Runs from 2008 - 2012
- Groups 25 cities in 5 demonstration projects
- EC contribution: Euro 80 Mio

Demonstration Projects in CIVITAS Plus



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Themes addressed

- Alternative fuels, energy efficient vehicles
- Collective transport and integration modes
- Demand management strategies
- Mobility management
- Safety and security
- Less car dependent lifestyles
- New concepts for goods distribution
- Innovative telematics systems



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Expected impact

- Increased energy efficiency in urban transport
- Improved road safety in urban areas
- Increased share of biofuels and other alternative fuels
- Reduction of CO₂, pollutant emissions and noise
- Improved efficiency and effectiveness of urban transport and modal balance



CIVITAS

Exchanging ideas and experiences

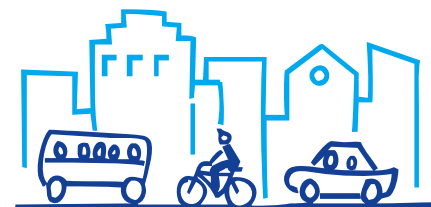


Exchanging ideas and experiences

CIVITAS Forum Network



- Active community of over 160 cities that is pioneering clean urban transport in Europe
- Platform for the exchange of ideas and experiences between all participating cities, and other cities that are committed to introducing ambitious, clean urban transport strategies
- Open to all cities that want to learn more about the usefulness and measures that support clean urban transport
- Benefits for cities:
 - Assistance with policy formation
 - Learning and sharing of information
 - Funding information

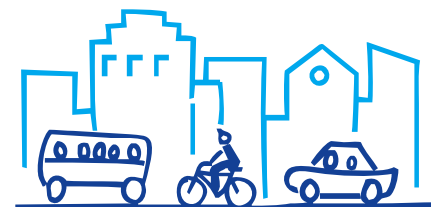


Exchanging ideas and experiences

CIVITAS Forum Network



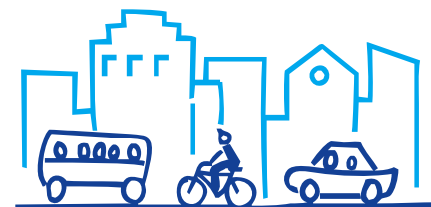
- Once a year, the **CIVITAS FORUM** conference brings representatives from member cities together
- Each **CIVITAS FORUM** conference takes place in a different city and includes site visits that promote a real transfer of expertise
- **CIVITAS FORUM 2009:**
Malmö (Sweden), 27-29 September 2010



Awarding CIVITAS Forum Network cities CIVITAS Award



- The **CIVITAS Award** is an annual award presented to members of the CIVITAS Forum outstanding in their transport policies or activities to achieve clean urban transport
- It is presented in connection with the annual CIVITAS Forum meeting
- The winners are awarded based entirely on the merit of their applications and enter the CIVITAS Hall of Fame



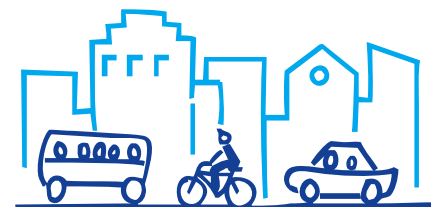
CIVITAS CATALIST

Supporting the CIVITAS Forum Network



CATALIST aims to

- **Consolidate, validate and deepen the knowledge of the wider impacts** of CIVITAS through the extended assessment of its measures
- **Promote the results of CIVITAS** through a continuing knowledge transfer process
- **Increase the visibility of the CIVITAS** policies amongst institutions, citizens, academics and industry
- **Log on to existing networks of information exchange** and **foster the establishment of new ones** in order to extend the possibilities of concrete policy uptake

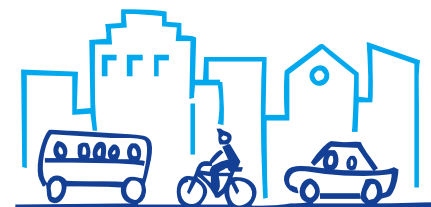
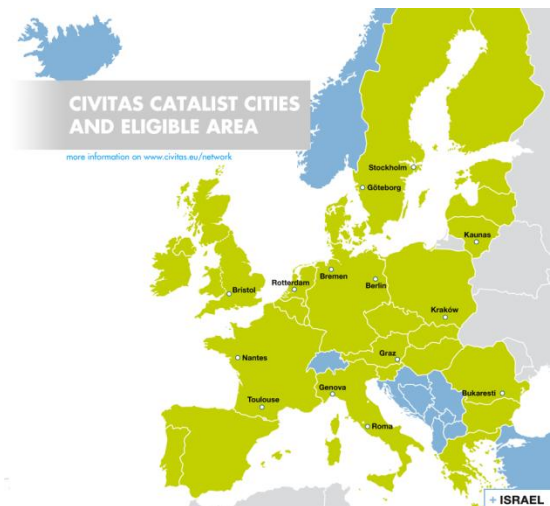


CIVITAS CATALIST

CIVITAS Activity Fund



- Funding opportunities for smaller projects at www.civitas.eu/network
- Two main types of activities are eligible for funding in this Call:
 - **Preparatory and follow up activities** - such as Studies, Conferences, Workshops and Seminars
 - **Exchange staff activities** - exchange of expertise and knowledge between the staff of a hosting city (CIVITAS city) and that of an applying city (take-up city)



CIVITAS CATALIST

Thematic Groups



CIVITAS CATALIST offers an umbrella for a number of activities within the eight CIVITAS thematic fields

- The Thematic Contact Points are **forerunners** and well-experienced cities in specific areas of sustainable transport strategies
- Their mission is to **capture interest, trigger reflection** and to **support an interactive process** that will hopefully lead to potential joint implementations
- Because of that they can be **'living examples'** with the highest potential for convincing politicians, decision-makers and stakeholders in other cities



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Success stories



CIVITAS Success stories from CIVITAS II Graz, Austria



Some of the measures implemented

- New control and guidance system for public transport
- Dynamic traffic management system
- Biodiesel taxi fleet & bio-diesel service station
- Lower parking tariff for low emission cars
- Optimisation of the used cooking oil collection



CIVITAS Success stories from CIVITAS II Toulouse, France



Some of the measures implemented

- Alternative fuels and measures for a 100% clean fleet
- Clean urban logistics
- Awareness raising campaign for changing mobility behaviour
- Improving quality and structure of PT services
- Promotion of bicycle use and integration with PT services
- Public space redesign



CIVITAS Success stories from CIVITAS II Preston, United Kingdom



Some of the measures implemented

- Freight Partnership
- School Travel Planning
- Air Quality
- Overground Branding
- Traffic Control
- Planning for alternative transport modes



The Future for Sustainable Transport in Europe

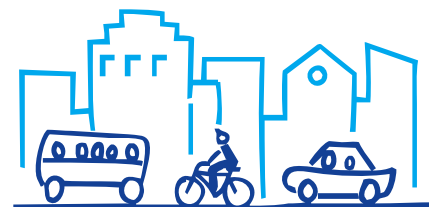


Clean and sustainable transport in Europe's cities - future outlooks



European Commission committed to:

- “Make cities work better” through new policies and technologies
- Develop future CIVITAS programme to finance cities in projects of urban mobility research



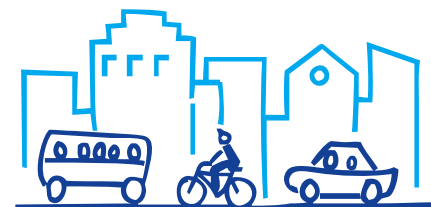
Transport policy

Future outlooks



New Action Plan in 2009, based on extensive consultation on the 2007 Green Paper “Towards a new culture for urban mobility”

- Actions to assist public authorities with the implementation of a new Directive for promoting clean and energy- efficient vehicles
- Funding support for pilot projects and studies on various aspects of sustainable urban mobility



Contact details



CIVITAS VANGUARD

Contacts



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