



**EASTWEST 2012**  
East Meets West on Innovation and Entrepreneurship  
International Congress and Exhibition  
1-4 September 2012, Nicosia, Cyprus

**Session 1.23 “Green Digital Agenda in Smart Cities - European and Chinese cities leading by examples”**

The purpose of this session is to share visions on green digital development in cities, discuss best practice and exchange information to achieve better and faster results at a global scale. More specifically, the ‘NiCE - Networking intelligent Cities for Energy Efficiency’ project consortium led by EURO CITIES will present the Green Digital Charter initiative and the commitments of more than 25 large European cities to use ICT as a main driver to improve energy efficiency.

At the same time, the session aims at deepening the EU-China cooperation started by the NiCE project.

**Programme**

4 September 2012, 10:00 - 12:30

Moderator: *Luc Bas, the Climate Group, European Director*

- |               |  |
|---------------|--|
| 10:00 - 10:15 | Welcome and introduction   |
| 10:15 - 10:30 | The NiCE project<br><i>Giulia Campodonico, EURO CITIES</i>   |
| 10:30 - 11:00 | The EU-China partnership<br><i>Pedro Ballesteros Torres, European Commission</i>   |
| 11:00 - 11:30 | European smart cities <ul style="list-style-type: none"><li>• Manchester City Council<br/><i>Dave Carter, Manchester Digital Development Agency</i></li><li>• The City of Amsterdam<br/><i>Bob Mantel, urban planner/sustainability expert</i></li></ul> |
| 11:30 - 12:00 | Chinese smart cities <ul style="list-style-type: none"><li>• The City of Yantai<br/><i>Wang Shaoyu, Yantai Integrated Information Centre</i></li></ul>   |
| 12:00 - 12:30 | Questions, wrap up and conclusion  |

**Coordinator:**  
Giulia Campodonico, EURO CITIES, NiCE project coordinator  
giulia.campodonico@eurocities.eu - +32 (0)2 552 08 46